

# The Fred Hollows Foundation: UK Cookies 2022

## FHF Cookies

Cookie	Domain	Duration	Essential/Non-Essential	Description
fhfCountry	<a href="http://www.hollows.org">www.hollows.org</a>	1 year	Essential	Stores the country code of user
CurrentContact	<a href="http://www.hollows.org">www.hollows.org</a>	50 years	Essential	Stores the GUID of the contact related to the current site visitor. Used to track activities on the website.
CMSUserPage	<a href="http://www.hollows.org">www.hollows.org</a>	20 minutes	Essential	Stores the IDs (DocumentID, NodeID) of the last visited page. Used for logging landing and exit page web analytics and activities.
CMSLandingPageLoaded	<a href="http://www.hollows.org">www.hollows.org</a>	20 minutes	Essential	
CMSPreferredUICulture	.hollows.org	Past	Essential	This is cookie which is used to store the visitors preferred UI content culture.
CMSPreferredCulture	<a href="http://www.hollows.org">www.hollows.org</a>	1 year	Essential	This is a essential cookie which is used to store the visitors preferred content culture.

## Other Default Cookies

Cookie	Domain	Duration	Essential/Non-Essential	Description
pageviewCount	.hollows.org	1 month	Non-Essential	This cookie is used for determining the number of pages visited by a visitor on the website. It is used for marketing purposes.

_fbp	.hollows.org	3 months	Non-Essential	This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.
__qca	.hollows.org	1 year 26 days	Non-Essential	The __qca cookie is associated with Quantcast. This anonymous data helps us to better understand users' needs and customize the website accordingly.
_ga	.hollows.org	2 years	Non-Essential	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.
_gid	.hollows.org	1 day	Non-Essential	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.
_gcl_au	.hollows.org	3 months	Non-Essential	Provided by Google Tag Manager to experiment advertisement efficiency of websites using their services.

_uetsid	.hollows.org	1 day	Non-Essential	This cookies are used to collect analytical information about how visitors use the website. This information is used to compile report and improve site.
_ga_RXEYPGY76P	.hollows.org	2 years	Non-Essential	This cookie is installed by Google Analytics.
_ga_DWYXRJF87W	.hollows.org	2 years	Non-Essential	This cookie is installed by Google Analytics.
_gat_UA-3115971-18	.hollows.org	1 minute	Non-Essential	A variation of the _gat cookie set by Google Analytics and Google Tag Manager to allow website owners to track visitor behaviour and measure site performance. The pattern element in the name contains the unique identity number of the account or website it relates to.
_hjid	.hollows.org	1 year	Non-Essential	This is a Hotjar cookie that is set when the customer first lands on a page using the Hotjar script.
_hjFirstSeen	.hollows.org	30 minutes	Non-Essential	Hotjar sets this cookie to identify a new user's first session. It stores a true/false value, indicating whether it was the first time Hotjar saw this user.
_hjIncludedInPageviewSample	<a href="http://www.hollows.org">www.hollows.org</a>	2 minutes	Non-Essential	Hotjar sets this cookie to know whether a user is included in the data sampling defined by the site's pageview limit.
_hjAbsoluteSessionInProgress	.hollows.org	30 minutes	Non-Essential	Hotjar sets this cookie to detect the first pageview session of a user. This is a True/False flag set by the cookie.

_hjIncludedInSessionSample	<a href="http://www.hollows.org">www.hollows.org</a>	2 minutes	Non-Essential	Hotjar sets this cookie to know whether a user is included in the data sampling defined by the site's daily session limit.
VisitorStatus	<a href="http://www.hollows.org">www.hollows.org</a>	20 years	Non-Essential	This cookie is set by the Content Management Platform. This cookie is used for tracking the visitor statistics in web analytics.
_gat_UA-3115971-1	.hollows.org	1 minute	Non-Essential	A variation of the _gat cookie set by Google Analytics and Google Tag Manager to allow website owners to track visitor behaviour and measure site performance. The pattern element in the name contains the unique identity number of the account or website it relates to.
ABTastySession	.hollows.org	30 minutes	Non-Essential	This cookie is set by the AB Tasty. This is a functional cookie used for website optimization. It is utilised in enabling A/B testing within the website.
ABTasty	.hollows.org	1 year 22 days	Non-Essential	This cookie set by the provider AB Tasty. This cookie is used for sending all test data(visitor ID, test and variants IDs, timestamps).
_dc_gtm_UA-3115971-1	.hollows.org	1 minute	Non-Essential	
_uetvid	.hollows.org	1 year 24 days	Non-Essential	